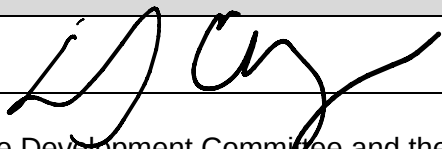


Fundraising Activities

Applicable to	All employees, board members and volunteers
Location	Public Drive, Policy & Procedure Binder
Effective Date	10/29/25
Date(s) of Revision	3/17/14, 10/19/17; 1/22/20; 3/25/25; 10/29/25
Legal and Other References	COA Domain ETH 3, GOV 7.02, RPM 2.01
Revision Responsibility	Development Committee
Approved by the Board President by email vote on 10/29/25	

1. GLAD House Board in conjunction with the Development Committee and the Development Director establishes and exercises control over fundraising activities carried out by its employees and volunteers.
2. GLAD House conducts solicitations and requests to foundations, local, state and national government in an ethical manner with an accurate description of the organization, its identity and purpose, its programs and the financial needs for which the solicitation is being made.
3. GLAD House maintains accounting segregation for restricted funds and spends funds for the purposes for which they were solicited/requested.
4. GLAD House will practice good stewardship. Before engaging in a fundraising activity, an analysis of the cost versus the benefit of the fundraising activity is conducted to guide leadership's decision-making process.
5. GLAD House staff shall review fundraising or solicitation materials prior to publication for material omissions or exaggerations of facts, use of misleading photographs, or any other communication which would tend to create a false impression or misunderstanding. Staff will also review materials for any statements or content that would tend to create unrealistic donor expectations of what the donor's gifts will actually accomplish.
6. Upon donor or funder request, GLAD House discloses financial information, including but not limited to, agency documents and other funding/contributing donor names and amounts. If a donor requests to be anonymous, they will not be listed on agency public documents, such as the annual report.
7. GLAD House shall not sell or otherwise make available the names and contact information of its donors, except where disclosure is required by law.
8. GLAD House informs donors and stakeholders about the personal information it collects and how that information will be used. This includes information gathered through donations, mailing lists, event registrations, and other interactions with the organization.

9. Donors may contact GLAD House at any time to review their personal information and request corrections or updates to ensure accuracy.
10. Donors may request that their personal information not be shared outside the organization or that they be removed from certain communications or mailing lists. GLAD House will honor these preferences promptly.
11. GLAD House maintains appropriate administrative, physical, and electronic safeguards to protect donor information from unauthorized access, loss, or misuse.

Contact:

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